



## Partnership Opportunities at the Summit

Reach out to top decision-makers  
at the Annual Summit of Transport Ministers

# The Annual Summit of Transport Ministers

The International Transport Forum (ITF) at the OECD is an intergovernmental organisation with 59 member countries. Based in Paris, it is the only global body with a mandate to advance transport policy for all modes of transport.

Every May, ministers of transport from ITF member and guest countries meet for their Annual Summit in Leipzig, Germany. The Summit, often referred to as the “Davos of Transport”, is the **premier global transport policy event** and gathers political decision-makers, heads of international organisations, CEOs, and other leaders from business, civil society, media and academia.

Each year, more than 1000 participants share their views and **debate the future of transport and mobility**.

- ▶ Summit 2019, 22-24 May, Leipzig: “Transport Connectivity for Regional Integration”, under the Presidency of Korea.
- ▶ Summit 2020, 27-29 May, Leipzig: “Transport Innovation for Sustainable Development”, under the Presidency of Ireland.

## Showcase your organisation at the Summit!

The Annual Summit is the ideal opportunity for any organisation or company involved in transport or related activities to raise its profile and showcase products, services and initiatives to a high-level global audience.

- ▶ **Become a Summit Sponsor:** Connect your brand and key messages with key players in the transport sector.
- ▶ **Become a Summit Exhibitor:** Showcase your organisation, services and products and attract the attention of a highly influential audience.
- ▶ **Host a Summit Side Event:** Raise your organisation’s priority topics

# Become a Summit Sponsor

- ▶ **Raise your profile:** Connect your brand with some of the most influential organisations and leaders in transport and mobility.
- ▶ **Engage in debate:** Reach key representatives of all stakeholder groups and benefit from extensive global media coverage.

- ▶ **Build networks:** Connect with your peers in transport and mobility. Various sponsorship packages allow you to choose the level of involvement and visibility suited to your budget and communication objectives.

Four different packages are available: Silver, Gold, Platinum and Diamond. The range of **key benefits**, according to your choice of sponsorship package, is listed below.



- 2 Complementary delegate passes
- 1 Complementary VIP lounge access
- 1 Invitation to VIP lunch



- 20m<sup>2</sup> Free exhibition space
- 4 Complementary delegate passes
- 2 Complementary VIP lounge access
- 1 Invitation for VIP lunch

Sponsorship without exhibition available at **€20 000**



- Host a **Side Event**
- 30m<sup>2</sup> Free exhibition space
- 6 Complementary delegate passes
- 3 Complementary VIP lounge access
- 2 Invitation for VIP lunch

Sponsorship without exhibition available at **€30 000**



- Contribution to the **Summit Programme**
- Host a **Side Event**
- 50m<sup>2</sup> Free exhibition space
- 8 Complementary delegate passes
- 4 Complementary VIP lounge access
- 3 Invitation for VIP lunch

Sponsorship without exhibition available at **€40 000**

## All sponsors enjoy a wide range of benefits, including:

- ▶ Speaking role at the ITF Open Stage Café.
- ▶ On-line exposure: Summit website, social media, newsletters.
- ▶ On-site visibility: logo, signage, all printed Summit documentation.
- ▶ Press relations and global media coverage.
- ▶ Verbal recognition during opening and closing ceremony.
- ▶ And many other related advantages.



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# Host a Summit Side Event

Hosting a Side Event at the Annual Summit provides a unique way to communicate your priority topics to a high-level international audience. Events can take a range of formats, including workshops, seminars, presentations and panel discussions.

A limited number of slots are available for side events, on- or off-site during the Summit. As Side Events are a part of the Summit programme, co-branded invitations tailored for the event can be sent to your selected contacts.

Other types of events, such as international meetings of multilateral bodies, companies, networks or associations can also be held within the framework of the Summit.



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# Become a Summit Exhibitor

Every year, more than 50 organisations, including companies, ministries, professional associations and civil society, take the opportunity to showcase their products, services, and initiatives in the Summit exhibition.

Exhibitors use the Summit for product launches, on-site demonstrations, media events, high-level meetings and other ways to reach out to Summit participants.

Every exhibitor receives a number of all-inclusive three-day delegate passes which allow full access to the Summit, including the Presidency Reception, the Gala Dinner and other networking events.

Prices for exhibition space start from €240 / m<sup>2</sup> (excl. VAT) at the discount rate for early bookings, available until 31 January.

€240  
Early booking rate  
before 31 January

€295  
per m<sup>2</sup>  
(bare floor area)

One free Summit entry pass with every 10m<sup>2</sup> of exhibition space

Listing in Summit Exhibitors Guide and on website



For more information contact [paula.dunne@itf-oecd.org](mailto:paula.dunne@itf-oecd.org)



# Be part of the Summit debate!



1400+ participants from 85 countries

120+ high-level speakers

100+ bilateral meetings

Ministerial Meetings and Roundtables

40+ diverse sessions (Masterclass, roundtables, Transport Innovation Talks, plenary, breakfast and lunch sessions)

25+ informal debates on the ITF Open Stage Café

Networking sessions (i.e. breakfast and lunch sessions), Gala Dinner, Cocktail and Presidency receptions

35+ exhibiting organisations

140+ accredited journalists

800+ media mentions



**Previous Summit  
Sponsors and Exhibitors:**

AGES • ANTP (Mexico) • BMW •  
Bombardier • Dekra • Deutsche Bahn •  
European Commission • European Investment  
Bank • FIA • ERTICO ITS Europe • NXP •  
Mercedes-Benz • PTV Group • Siemens • Turkish  
Airlines • International Union of Railways • World  
Bank • World Road Association • Governments  
include France • Germany • Korea • Mexico  
Netherlands • Russian Federation • New  
Zealand • Regional government:  
State of Saxony

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